



## Rezolve Ai Unveils Vision for 2025: Shaping the Future of Retail through Advanced AI Innovation in Partnership with Microsoft and Google

January 2, 2025 2:36 PM EST

NEW YORK, Jan. 02, 2025 (GLOBE NEWSWIRE) -- Rezolve Ai (NASDAQ: RZLV), a global leader in AI-powered retail innovation, today outlined its bold vision for 2025, emphasizing transformative advancements in technology, strategic partnerships, and market expansion. Building on the momentum of 2024, Rezolve Ai believes it is positioned to lead the next wave of innovation in the \$30 trillion global retail consumer market.

### A Year of Transformation

Rezolve Ai envisions 2025 as a pivotal year, driving groundbreaking innovation across the retail and commerce sectors. As part of the company's roadmap for 2025 it plans to:

- **Scaling AI-Driven Retail Solutions:** Leverage its proprietary Brain Suite - including Brain Commerce, Brain Checkout, and brainpowa LLM (Large Language Model) - to enable seamless, personalized shopping experiences for retailers worldwide.
- **Expanding Strategic Partnerships:** Deepen collaborations with global tech giants, including Microsoft and Google, to integrate AI solutions that redefine customer engagement and streamline operations.
- **Empowering Retailers with Crypto Solutions:** Advance its initiative with Tether to revolutionize crypto payments, eliminating merchant fees and broadening accessibility to digital currencies.
- **Driving Global Adoption:** Expand its footprint into new markets with a focus on Asia, the Middle East, and Latin America, ensuring that AI-powered commerce is accessible to retailers of all sizes, worldwide.

### Accelerating Innovation for Retailers

Rezolve Ai's vision centres on equipping online and offline retailers with cutting-edge tools to enhance efficiency, increase profitability, and engage consumers more effectively. From personalized shopping assistants to AI-driven marketing insights, Rezolve Ai is creating technology that can deliver measurable business outcomes.

### Daniel M. Wagner, Rezolve Ai CEO Ai, stated:

*"2025 represents an extraordinary opportunity for Rezolve Ai to lead the retail consumer industry into a new era. By democratizing retailer access to advanced AI technologies, we believe we are empowering retailers to compete in an increasingly complex market. Our vision is simple: to make every transaction smarter, every interaction personalized, and every business stronger."*

### Building on a Foundation of Trust

Rezolve Ai enters 2025 with strong investor backing, including its recent \$59 million equity conversion of convertible bonds by blue-chip investors like Apeiron Investment Group and a \$15 million equity raise. This support we believe reinforces the company's financial strength and highlights confidence in its long-term strategy.

### Looking Ahead

In 2025, Rezolve Ai aims to establish itself as the preferred AI partner for retailers, fostering innovation and delivering tangible results across the industry. With a focus on scalability, inclusivity, and technological excellence, the company intends to set a new standard for what AI can achieve in retail commerce.

### ENDS

### About Rezolve Ai

Rezolve Ai (NASDAQ: RZLV) is a leader in AI-powered solutions for commerce and retail, focused on transforming customer engagement, streamlining transactions, and driving revenue growth. The company's Brain Suite of products - Brain Commerce, Brain Checkout, and Brain Assistant - harness the power of AI to provide personalized, frictionless shopping experiences and improve business outcomes for retailers and brands worldwide. Partnering with industry giants like Microsoft, and Google, Rezolve is pioneering the future of commerce. For more information, visit [www.rezolve.com](http://www.rezolve.com).

Media Contact:

### Rezolve Ai

Urmee Khan  
Global Head of Communications  
[urmeekhan@rezolve.com](mailto:urmeekhan@rezolve.com)  
+44 7576 094 040

### Investor Relations Contact:

CORE IR  
+15162222560

[investors@rezolve.com](mailto:investors@rezolve.com)

### **Forward-Looking Statements**

Certain statements in this press release may be forward looking in nature within the meaning of Section 27A of the Securities Act of 1933, as amended (the "Securities Act"), Section 21E of the Securities Exchange Act of 1934, as amended (the "Exchange Act") and the safe harbor provisions of the U.S. Private Securities Litigation Reform Act of 1995. Words such as "expect", "estimate", "aim," "project", "budget", "forecast", "anticipate", "intend", "plan", "may", "will", "could", "should", "believes", "predicts", "potential", "continue", and similar expressions are intended to identify such forward-looking statements. These forward-looking statements include, without limitation, Rezolve's statements and expectations regarding its roadmap for 2025, its growth potential, its ability to revolutionize the retail market, its ability to expand its operations globally, its intentions for what AI can achieve in retail commerce, as well as Mr. Wagner's statements regarding Rezolve's opportunity for 2025. The matters discussed in these forward-looking statements are subject to a number of risks, trends and uncertainties that could cause actual results to differ materially from those projected, anticipated or implied in the forward-looking statements. You are cautioned not place undue reliance on these forward-looking statements. None of Rezolve nor any other person is responsible for updating or revising any forward-looking statements, whether as a result of new information, future events or otherwise, except as required by law.