

Rezolve Ai to Exhibit at NRF 2025: Retail's Big Show in New York City

January 6, 2025 1:00 PM EST

Company to showcase Al-powered commerce and retail solutions in Booth #2418

NEW YORK, Jan. 06, 2025 (GLOBE NEWSWIRE) -- Rezolve Ai (NASDAQ: RZLV), a global leader in Al-powered retail innovation, announces it will be participating in NRF 2025: Retail's Big Show. The event is being hosted by the National Retail Federation at the Jacob K. Javits Convention Center in NYC from January 12 – 14, 2025. Rezolve Ai will be exhibiting its Al-powered commerce and retail solutions that enhance efficiency, increase profitability, and engage consumers more effectively in Booth #2418.

In attendance will be Rezolve Ai's Arthur Yao, Deputy CEO and Jonathan Horemans, General Manager of North America. The Company will showcase its BRAiN Suite of Al-driven retail solutions, including BRAiN Commerce, BRAiN Checkout, and brainpowa LLM (Large Language Model). These solutions work to enable seamless, personalized shopping experiences for retailers worldwide.

The attending executives will also be available to discuss Rezolve Ai's partnerships with Microsoft and Google, which are focused on integrating Rezolve's AI solutions into its partners' technologies to enhance customer engagement and streamline operations, and the Company's initiative with Tether to democratize cryptocurrency.

NRF 2025 will bring together leaders from the retail industry. The event will feature the latest industry innovations and cutting-edge technologies. Over 5,000 brands and nearly 40,000 people are expected to attend the annual convention. For more information on NRF 2025, visit the event's website.

About Rezolve Ai

Rezolve Ai (NASDAQ: RZLV) is a leader in Al-powered solutions for commerce and retail, focused on transforming customer engagement, streamlining transactions, and driving revenue growth. The company's BRAiN Suite of products - BRAiN Commerce, BRAiN Checkout, and BRAiN Assistant - harness the power of Al to provide personalized, frictionless shopping experiences and improve business outcomes for retailers and brands worldwide. Partnering with industry giants like Microsoft, and Google, Rezolve is pioneering the future of commerce. For more information, visit www.rezolve.com.

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Forward-Looking Statements

Certain statements in this press release may be forward looking in nature within the meaning of Section 27A of the Securities Act of 1933, as amended (the "Securities Act"), Section 21E of the Securities Exchange Act of 1934, as amended (the "Exchange Act") and the safe harbor provisions of the U.S. Private Securities Litigation Reform Act of 1995. Words such as "expect", "estimate", "aim," "project", "budget", "forecast", "anticipate", "intend", "plan", "may", "will", "could", "should", "believes", "predicts", "potential", "continue", and similar expressions are intended to identify such forward-looking statements. These forward-looking statements include, without limitation, Rezolve's statements and expectations regarding its ability to revolutionize the retail market and its ability to expand its operations globally, its intentions for what Al can achieve in retail commerce. The matters discussed in these forward-looking statements are subject to a number of risks, trends and uncertainties that could cause actual results to differ materially from those projected, anticipated or implied in the forward-looking statements. You are cautioned not place undue reliance on these forward-looking statements. None of Rezolve nor any other person is responsible for updating or revising any forward-looking statements, whether as a result of new information, future events or otherwise, except as required by law.